

THOMAS MERCER PARTNERS WITH BRITISH FURNITURE DESIGNER JAKE PHIPPS TO CREATE AN EXCLUSIVE TABLE CHRONOMETER

Media Information

For immediate Release

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Thomas Mercer and British Furniture designer Jake Phipps are pleased to announce that they will be collaborating on the creation of a new and exclusive table chronometer.

Founded in 1858 and with a longstanding tradition in manufacturing timekeepers for determining longitude - marine chronometers – the brand is ushering in a new dawn of excellence in the 21st century thanks to a fine range of contemporary models that perpetuates and reinforces its heritage of innovation, expertise and craftsmanship.

Jake Phipps, a studio established in London in 2005, in merely ten years has emerged to great acclaim as a world leading name in design, with a series of iconic creations that stand for a distinctive and emotional sophistication such as the Stellar Console and the Loveseat.

This exciting collaboration combines the style and elegance of a Jake Phipps design with the precision, flawless manufacturing and exclusivity of Thomas Mercer, in a contemporary celebration of the best of British tradition in their respective fields of furniture making and horology.

Jake Phipps, founder and creative director of the eponymous studio: “With all of our work we strive to fuse high design with precise and innovative manufacturing techniques; whilst incorporating luxurious materials and impeccable finishing. Thomas Mercer not only share these values but go further than we have seen in our own work. The synergy between our companies has met for an exciting collaboration and it is a great honour to work with a brand of such exceptional heritage.”

Thomas Mercer

Alessandro Quintavalle, Thomas Mercer's CEO: "It is widely acknowledged how the Thomas Mercer name is intrinsically linked with the most emblematic form of precision chronometer, namely the marine; however, in its long history, the brand proved its excellence in virtually every form of chronometry, ranging from table to aviation to pocket. The highest form of authenticity Thomas Mercer can achieve is by keeping its heritage relevant in the contemporary world, therefore the collaboration with Jake Phipps is pivotal in the re-launch of our table chronometer range. As designer of some of the finest furniture in the world, we are truly delighted to welcome his creativity to enrich the universe of our new timekeeper. We are eagerly anticipating this unique association and we are confident that the values of modernity, high aesthetics and the quest for excellence that we both share will culminate in a quintessentially British masterpiece."

This cutting edge timekeeper, which will be officially launched in September, will feature distinctive octagonal shapes running through the case, the base, and the dial, via an aperture of which the brand's signature spring detent escapement is visible. Debuting for the occasion the completely new TM0802 Calibre, in a testament to its truly unique DNA, the table chronometer will bear a name that leaves no choice to the imagination: *Brittanica*.

Thomas Mercer

JAKE PHIPPS

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