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THOMAS MERCER

ESTD 1858

THOMAS MERCER PARTNERS WITH YACHT DESIGNER ANDREW WINCH

Media Information

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On the very day that the world's eyes are focused on Great Britain for the Olympic Games, Thomas Mercer reveals exciting news about its relaunch.

Back in February this year, this legendary British brand and leading name in the history of marine chronometers announced its return with a new generation of timepieces. In April Thomas Mercer released the new calibre TM0801, perpetuating its 130-year-old reputation for innovation, expertise and craftsmanship.

September will see another dawn of excellence with the arrival of a stunning new marine chronometer specifically designed for Thomas Mercer by the world-renowned superyacht designer, Andrew Winch.

Founded in 1986, Andrew Winch Designs are recognized for creating some of the most beautiful and unique yachts in the world. Attention to detail is vital to the integrity and success of their designs, and they work with the finest craftsmen all over the world to create the most beautiful and individual of pieces.

Andrew Winch Designs Creative Director, Andrew Winch says: "It is an honor to be creating the Thomas Mercer Chronometer. We design yachts that cruise and travel to the furthest coasts of the sea – navigated by Thomas Mercer chronometers. Marine clocks have been the key technology for marine navigation and Thomas Mercer leads the field with their exquisite timepieces.

This exciting collaboration brings the style and beauty of a Winch design, combined with the precision and expertise of Thomas Mercer. I hope that they will grace many yachtsmen's studies in the future."

Thomas Mercer

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The partnership of Thomas Mercer and Andrew Winch Designs is far more than just the meeting of two illustrious British names: the fusion of Thomas Mercer's brand leadership and heritage with the extraordinary and fabulous creativity of Andrew Winch Designs is set to write a new page in the history of the timepiece that enabled adventurers to explore and map the World. While continuing the tradition of engineering and design excellence, the marine chronometer is now evolving into a revolutionary design object desired and anticipated by the owners of the world's finest yachts.

Thomas Mercer CEO Alessandro Quintavalle says: "We are very proud to announce the return of Thomas Mercer and we believe the partnership with Andrew Winch Designs will be key to the success of the re-launch of our brand. Mercer chronometers have always been associated with excellence in marine timekeeping and now the creative genius of Andrew Winch will make them incomparable - utterly unique."

Great excitement surrounds the expectation of works of modern design that speak to the future and will be as individual as their owners. "It is only a matter of time".

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